MENGWEI ZHAO
Product Designer

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RELATED EXPERIENCE

Walmart Global, Seattle, WA Jan.2023—Present
Senior Product Designer (Contract)

Created user experience in Walmart Global Sourcing team, provided end-end user experience for global procurement.

Microsoft, Seattle, WA   Sep.2019—Dec. 2022
Designer 2

Led the new image feature project on the Microsoft Edge browser. Assisting users in quickly browsing all related image details in seconds. Help Bing image explore surpass 1.6M DAU, and CCR increase by 12.8%. Help build design library and components that help with team collaboration.

Zillow Group, Seattle, WA   Oct.2018—May.2019
Product Designer (Contract)

Created compelling user experience for a search-related data-driven internal product under the AI team.
• Created workflow, user journey, persona and wireframe to build from low-fidelity to high-fidelity interactive prototype.
• Provided clear strategic solutions, guidelines and design direction. Led usability testing and incorporate learning into iterations.

Microsoft, Redmond, WA   Feb.2016—Jun.2018
Product Designer (Contract) 2016—2018

Created user experience in Microsoft's Windows Design Studio, successfully providing extraordinary experiences on cross platform.
• Developed the internal flighting application user interface for developers creating and enhancing the Appsportal.

Gulfstream Aerospace, Pooler, GA, 2015
CHT4 Corporation intern, Boston, MA, 2014
Graphic Designer

SELECTED HIGHLIGHT

• Researched the latest design techniques, trends, and innovations in interactive visual design and explored new experiences in the market for each brand and client.
• Collaborated with designers, product managers, and developers to create a successful end-to-end user experience, including flows, wireframes, visual designs, and prototypes through final delivery and implementation.
• Contributed to the development of the design system and style guide, as well as advocating consistent use of design standards across product experiences.

EDUCATION

User-Centered Design Certificate, User Experience design
University of Washington (UW)
Seattle, WA 2021

Master of Arts in Graphic Design
Savannah College of Art and Design (SCAD)
Savannah,GA,2015

Bachelor of Arts in Visual Communication
Beijing Institute of Fashion Technology (BIFT)
Beijing,China,2012

ADDTIONAL CREDENTIALS

Technological Software
Proficient in Figma, Photoshop, Illustrator, InDesign,XD, Sketch, Fireworks, InVision
Knowledge of HTML&CSS, Adobe Premiere,After Effects, Axure, Microsoft Word, Excel,PowerPoint, Principle

Language Skills
English, Mandarin

Honors & Awards
Semi-Finalist, Print Communications –
Adobe Design Achievement Award